

IN 2016, EQUAL EXCHANGE CUSTOMERS PURCHASED

15,388,000
EQUAL EXCHANGE
BANANAS



= \$2,451,356
PAID DIRECT TO SMALL
SCALE FARMERS



1,150 SMALL-SCALE
BANANA FARMERS



OWN

6,435
ACRES OF LAND

SUPPLY

350 CO-OPS &
GROCERY STORES

11,000,000
CONSUMERS



\$192,350
PAID TOWARD

- HEALTH CARE
- FARM IMPROVEMENT
- RETIREMENT
- SCHOOLS

THANKS
TO OUR LOYAL
CUSTOMERS



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ALL BANANAS ARE NOT CREATED EQUAL