

# IN 2017, EQUAL EXCHANGE CUSTOMERS PURCHASED

**23,373,680**  
EQUAL EXCHANGE  
BANANAS



**= \$3,774,413**  
PAID DIRECT TO SMALL  
SCALE FARMERS



**1,220** SMALL-SCALE  
BANANA FARMERS



**OWN**  
**6,435**  
ACRES OF LAND



**SUPPLY**  
**350** CO-OPS &  
GROCERY STORES  
**11,000,000**  
CONSUMERS



AN ADDITIONAL

**\$292,171**  
PAID TOWARD

- HEALTHCARE FOR FARMERS AND WORKERS
- FARM RENOVATIONS AFTER PERU FLOODS



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ALL BANANAS ARE NOT CREATED EQUAL