

# IN 2018, EQUAL EXCHANGE CUSTOMERS PURCHASED

**23,313,760**  
EQUAL EXCHANGE  
BANANAS



**= \$4,008,129**

PAID DIRECT TO SMALL  
SCALE FARMERS



**1,162** SMALL-SCALE  
BANANA FARMERS



**OWN**

**5,000**

ACRES OF LAND

**SUPPLY**

**350** CO-OPS &  
GROCERY STORES

**11,000,000**

CONSUMERS



AN ADDITIONAL

**\$301,502**

PAID TOWARD

- HEALTHCARE FOR FARMERS AND WORKERS
- WOMEN'S ENTREPRENEURSHIP PROGRAMS
- SOIL HEALTH & MICRO-ORGANISMS PILOT PROJECT



[www.BEYONDTHEPEEL.com](http://www.BEYONDTHEPEEL.com)  
ALL BANANAS ARE NOT CREATED EQUAL

