

# IN 2016, CUSTOMERS PURCHASED

1,150

EQUAL EXCHANGE  
BANANAS



=

\$

PAID DIRECT TO SMALL  
SCALE FARMERS



1,150 SMALL-SCALE  
BANANA FARMERS



OWN

3,650  
ACRES OF LAND



SUPPLY

350 CO-OPS &  
GROCERY STORES

11,000,000  
CONSUMERS



\$

PAID TOWARD

- HEALTH CARE
- FARM IMPROVEMENT
- RETIREMENT
- SCHOOLS

THANKS  
TO OUR LOYAL  
CUSTOMERS



[www.BEYONDTHEPEEL.com](http://www.BEYONDTHEPEEL.com)  
ALL BANANAS ARE NOT CREATED EQUAL