

IN 2016, CUSTOMERS PURCHASED

[Empty box]

**EQUAL EXCHANGE
BANANAS**



=

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**PAID DIRECT TO SMALL
SCALE FARMERS**



**1,150 SMALL-SCALE
BANANA FARMERS**



OWN

**3,650
ACRES OF LAND**



SUPPLY

**350 CO-OPS &
GROCERY STORES**

**11,000,000
CONSUMERS**



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PAID TOWARD

- HEALTH CARE
- FARM IMPROVEMENT
- RETIREMENT
- SCHOOLS



www.BEYONDTHEPEEL.com
ALL BANANAS ARE NOT CREATED EQUAL