



FROM SEPTEMBER 2014 TO MARCH 2015:

EQUAL EXCHANGE CUSTOMERS PURCHASED

1,183,196 = \$794,660

EQUAL EXCHANGE AVOCADOS

PAID TO SMALL-SCALE FARMERS

GROWN BY...

22

SMALL-SCALE
AVOCADO
FARMERS

IN MICHOACÁN, MEXICO



SUPPLYING
AVOCADOS TO...

400

FOOD CO-OPS & GROCERY STORES

THANKS
TO OUR LOYAL
CUSTOMERS



JOIN THE REVOLUTION



AN ADDITIONAL

\$30,816

PAID INTO A FUND



FOR PROJECTS LIKE:

- Supporting local indigenous culture through music
- Supporting a center for the elderly



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