

EQUAL EXCHANGE

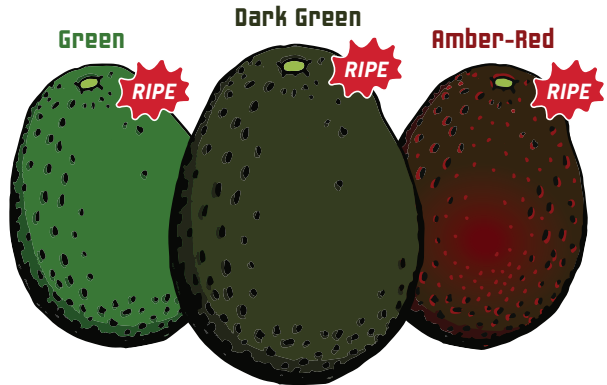
PERUVIAN AVOCADOS

FAIR TRADE • ORGANIC • SMALL FARMER GROWN

Ripening Guide

COLOR

When ripe, Peruvian avocados can vary in color. Firmness is a better indicator than color to determine the ripeness of Peruvian avocados.



FIRMNESS

Your Peruvian avocado is ripe when it yields slightly to a light squeeze.

Peruvian avocados will still feel slightly firm when ripe due to their thicker, bumpier skin texture.

RIPENING TIP

Store your avocados on the counter in a brown paper bag with a banana in order to speed up the ripening process.

